

### The Power of Partnership

IIAND continues to see steady membership growth year over year encompassing over 200 independent insurance agencies and branches across North Dakota with more than 850 employees.

Our members offer all lines of insurance including property, casualty, life, health, and crop insurance.

IIAND is affiliated on the national level with Independent Insurance Agents and Brokers of America (IIABA) and the Trusted Choice® Independent Insurance Agents of North Dakota's Partners Program is designed to leverage the power of collaboration and relationship-building. Using a flexible tiered approach, our Partner Program allows each company to choose a partner tier and tailor that level to give them the most return for their investment. Each partner level provides companies with year-round exposure to our member agencies and their employees.

#### **Investing in Our Shared Future**

Your IIAND Partnership is an investment in the professional development and strength of our industry. As partners, we can work together to share ideas and resources that benefit North Dakota agencies....join forces to recruit and retain the next generation of independent agents. We invite you to join IIAND in protecting, promoting and growing the independent insurance agency system in North Dakota.



For more information contact Jeff Kleven, Executive Director / <a href="mailto:jeff@iiand.org">jeff@iiand.org</a> / (701) 640-0593

## **PARTNERS PROGRAM 2025**

### **Benefits at-a-glance**

PARTNER LEVELS	DIAMOND	PLATINUM	GOLD	SILVER
PARTNER LEVELS	\$7,500	\$5,000	\$3,500	\$2,500
Special Recognition				
Special Recognition	Name	Name	Name	Name
List partner sponsorship on IIAND website	Name	Name	Name   √	Name   ✓
Banner Ad on IIAND website with Hyperlink	2 months	1 month	•	· ·
Hyperlink to your company website from IIAND website	2 months	1 month	<b>✓</b>	
IIAND Member Directory	<b>✓</b>	<b>√</b>	<u> </u>	<b>√</b>
Recognition as Sponsor of webinars	X	•	•	•
Recognition as sponsor of webinars	^			
Big I North Dakota Insurance Day – February	21. 2025 – I	Bismarck. NE		
Sponsorship Opportunities for all	<b>✓</b>	<b>✓</b>	✓	<b>√</b>
Registration: Company Rep(s) and/or Agent(s) of your choice	6	5	3	2
region actions company replay analyor Agent(s) or your choice		<u> </u>		
Big I Meet & Greets – April 8, Bismarck -April	9, Fargo – A	April 10, Gra	nd Forks	I
Sponsorship Opportunities for all	✓	✓	✓	✓
Complimentary registration for Company Rep(s) and Agents	✓	✓	✓	✓
Big I Capitol City Classic – June 10 & 11, 2025				I
Open mike 2 minutes in front of attendees	<b>√</b>	<b>√</b>		
Registration: Company Rep(s) and/or Agent(s) of your choice	6	5	3	2
**Golf Team Sponsorship-choose team**	4 free golf	2 free golf	1 free golf	
	i ii de geii			
**Hole Sponsorship (Pin signage) **	X	X		
**Hole Sponsorship (Pin signage) ** Speaker/CE sponsor		X ✓		
	Х			
Speaker/CE sponsor	X ✓	✓		
Speaker/CE sponsor	X ✓	✓		
Speaker/CE sponsor  Dinner Sponsor	X ✓	✓	3	2
Speaker/CE sponsor Dinner Sponsor  Farm Seminars - TBA	X ✓	√ X	3	2
Speaker/CE sponsor  Dinner Sponsor  Farm Seminars - TBA  Sponsor Agent of your choice	X	√ X 5	3	2
Speaker/CE sponsor  Dinner Sponsor  Farm Seminars - TBA  Sponsor Agent of your choice  Big I Crop Insurance Conference - October 22,	x √ x 6 2025 - Bisr	x  5  marck, ND		
Speaker/CE sponsor  Dinner Sponsor  Farm Seminars - TBA  Sponsor Agent of your choice  Big I Crop Insurance Conference — October 22,  IIAND Annual Convention & Trade Show — October 22,	x √ x 6 2025 - Bisr	√ X 5 marck, ND 23, 2025 - Bis		
Speaker/CE sponsor  Dinner Sponsor  Farm Seminars - TBA  Sponsor Agent of your choice  Big I Crop Insurance Conference — October 22,  IIAND Annual Convention & Trade Show — October 22,  Special recognition at event with speaking time and free	x √ x 6 2025 - Bisr	√ X 5 marck, ND 23, 2025 - Bis		
Speaker/CE sponsor  Dinner Sponsor  Farm Seminars - TBA  Sponsor Agent of your choice  Big I Crop Insurance Conference — October 22, IIAND Annual Convention & Trade Show — October 22, Special recognition at event with speaking time and free advertising in convention publication	x √ x 6 2025 - Bisr	√ X 5 marck, ND 23, 2025 - Bis		
Speaker/CE sponsor  Dinner Sponsor  Farm Seminars - TBA  Sponsor Agent of your choice  Big I Crop Insurance Conference — October 22,  IIAND Annual Convention & Trade Show — October 22,  Special recognition at event with speaking time and free advertising in convention publication  Exhibit Booth at the event	X ✓ X 6 2025 - Bisr tober 22 & 2	X  5  marck, ND  23, 2025 - Bis  Opening Reception	smarck, NI	)
Speaker/CE sponsor  Dinner Sponsor  Farm Seminars - TBA  Sponsor Agent of your choice  Big I Crop Insurance Conference — October 22,  IIAND Annual Convention & Trade Show — Oct  Special recognition at event with speaking time and free advertising in convention publication  Exhibit Booth at the event  Recognition as Partners at all Convention events	X	X  5  marck, ND  23, 2025 - Bis  Opening Reception  ✓	smarck, NL	) /
Speaker/CE sponsor  Dinner Sponsor  Farm Seminars - TBA  Sponsor Agent of your choice  Big I Crop Insurance Conference - October 22,  IIAND Annual Convention & Trade Show - Oct  Special recognition at event with speaking time and free advertising in convention publication  Exhibit Booth at the event  Recognition as Partners at all Convention events  Registration: Company Rep(s) and/or Agent(s) of your choice	X ✓ X 6 2025 - Bisr tober 22 & 2 Banquet ✓ 6	X  5  marck, ND  23, 2025 - Bis  Opening Reception  ✓  5	smarck, NL	)
Speaker/CE sponsor  Dinner Sponsor  Farm Seminars - TBA  Sponsor Agent of your choice  Big I Crop Insurance Conference — October 22,  IIAND Annual Convention & Trade Show — Oct  Special recognition at event with speaking time and free advertising in convention publication  Exhibit Booth at the event  Recognition as Partners at all Convention events	X	X  5  marck, ND  23, 2025 - Bis  Opening Reception  ✓	smarck, NL	)

# **PARTNERS PROGRAM 2025**

About y	our Company			
Company I	Name			
Address				
City		_ State Zip Code	·	
Phone		Fax		
Website _				
	Person			
Contact Pe	rson			
Title				
Phone				
Additio	nal Contacts			
-	vide email addresses of a and member emails.	ny additional contacts at you	ir company that you would like to receive IIAND's	
Name		Email	<del></del>	
Name		Email	<del></del>	
Name		Email		
Name		Email		
			/	
Partnership Level and Method of Payment		ethod of Payment	<i>llAND,</i> PO Box 10993 Fargo, ND 58106.	
	□ Diamond—\$7,500		Check Enclosed, payable to IIAND	
			Invoice me now	
	□ Platinum—\$5,000		 Invoice me after January 1 <sup>st</sup>	
	□ Gold—\$3,500			
	□ Silver—\$2.500		Credit Card: Anytime Payments (anddone.com)	

For more information contact Jeff Kleven, jeff@iiand.org / (701) 640-0593