



The Power of Partnership

IIAND continues to see steady membership growth year over year encompassing over 120 independent insurance agencies and branches across North Dakota with more than 750 employees.

Our members offer all lines of insurance including: property, casualty, life, health, and crop insurance.

IIAND is affiliated on the national level with Independent Insurance Agents and Brokers of America (IIABA) and the Trusted Choice®

Independent Insurance Agents of North Dakota's Partners Program is designed to leverage the power of collaboration and relationship-building. Using a flexible tiered approach, our Partner Program allows each company to choose a partner tier and tailor that level to give them the most return for their investment. Each partner level provides companies with year-round exposure to our member agencies and their employees.

Investing in Our Shared Future

Your IIAND Partnership is an investment in the professional development and strength of our industry. As partners, we can work together to share ideas and resources that benefit North Dakota agencies...join forces to recruit and retain the next generation of independent agents. We invite you to join IIAND in protecting, promoting and growing the independent insurance agency system in North Dakota.



Independent Insurance
Agents of North Dakota

*For more information contact Jeff Kleven, Executive Director /
jeff@iiand.org / (701) 640-0593*

PARTNERS PROGRAM 2021

Benefits at-a-glance

Partner Levels	Diamond \$7,500	Platinum \$5,000	Gold \$3,000	Silver \$1,500	Bronze \$750
Special Recognition					
Recognition as Partner in each issue of IAND Newsletter	Name	Name	Name	Name	Name
Feature "Partners of the Month" in IAND Newsletter	✓	✓	✓		
List partner sponsorship on IAND website	✓	✓	✓	✓	✓
Banner Ad on IAND website with Hyperlink	2 months	1 month			
Hyperlink to your company website from IAND website	✓	✓	✓		
Free Advertising in IAND's Newsletter	1/4 page	1/6 page	1/8 page		
Recognition as Sponsor of webinars	x				
Capitol City Conference – February 2 & 3, 2021 – Bismarck, ND					
Open mike 2 minutes in front of attendees	✓	✓			
Sponsor Agent of your choice	3	2	1		
Company Rep Registrations	2	2	1		
Summer Classic – June 8 & 9, 2021 – Bismarck, ND					
Open mike 2 minutes in front of attendees	✓	✓			
Sponsor Agent of your choice	3	2	1		
Golf Team Sponsorship-choose team	4 free golf	2 free golf			
Hole Sponsorship (Pin signage)	2	1			
Sponsor Walking Beer Tour	✓	✓	✓		
Speaker/CE sponsor	✓	✓			
Dinner Sponsor	x	x			
Company Rep Registrations	3	2	1		
E&O Seminars					
Sponsor Agent of your choice	3	2	1		
Crop Seminars					
Sponsor Agent of your choice	3	2	1		
Annual Convention – September 15 & 16, 2021 – Fargo, ND					
Special recognition at event with speaking time and free advertising in convention publication	Banquet	Opening Reception			
Recognition as Partners at all Convention events	✓	✓	✓	✓	✓
Free registration for convention	3	2	1	1	
Free Registration for Agent(s) of your choice	3	2	1		
Team Event Sponsorship-choose team	4 free	2 free			
Event Sponsorship Signage	2	1			
**Benefits can be tailored to optimize your company's emphasis.					

PARTNERS PROGRAM 2021

About your Company

Company Name _____

Address _____

City _____ State _____ Zip Code _____

Phone _____ Fax _____

Website _____

Contact Person

Contact Person _____

Title _____

Phone _____ Email _____

Additional Contacts

Please provide email addresses of any additional contacts at your company that you would like to receive IIAND's newsletter and member emails.

Name _____ Email _____

Name _____ Email _____

Name _____ Email _____

Name _____ Email _____

Partnership Level and Method of Payment

- Diamond—\$7500
- Platinum—\$5000
- Gold—\$3000
- Silver—\$1500
- Bronze—\$750

*Independent Insurance Agents of
North Dakota,
PO Box 10993
 Fargo, ND 58106.*

___ *Check Enclosed, payable to IIAND*

___ *Invoice me now*

___ *Invoice me after January 1st*