

### The Power of Partnership

Independent Insurance Agents of North Dakota's Partners Program is designed to leverage the power of collaboration

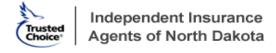
IIAND membership has grown by 23% this last year to over 100 independent insurance agencies and branches across North Dakota with more than 750 employees.

Our members offer all lines of insurance including: property, casualty, life, health, and crop insurance.

IIAND is affiliated on the national level with Independent Insurance Agents and Brokers of and relationship-building. Using a flexible tiered approach, our Partner Program allows each company to choose a partner tier and tailor that level to give them the most return for their investment. Each partner level provides companies with year-round exposure to our member agencies and their employees.

#### **Investing in Our Shared Future**

Your IIAND Partnership is an investment in the professional development and strength of our industry. As partners, we can work together to share ideas and resources that benefit North Dakota agencies....join forces to recruit and retain the next generation of independent agents. We invite you to join IIAND in protecting, promoting and growing the independent insurance agency system in North Dakota.



For more information contact Jeff Kleven, Executive Director / <a href="mailto:jeff@iiand.org">jeff@iiand.org</a> / (701) 640-0593

## **PARTNERS PROGRAM 2019**

## **Benefits at-a-glance**

Partner Levels	Diamond	Platinum	Gold	Silver	Bronze
	\$7,500	\$5,000	\$3,000	\$1,500	\$750
Special Recognition					
Recognition as Partner in each issue of IIAND Newsletter	Name	Name	Name	Name	Name
Feature "Partners of the Month" in IIAND Newsletter	✓	✓	✓		
List partner sponsorship on IIAND website	✓	✓	✓	✓	✓
Banner Ad on IIAND website with Hyperlink	2 months	1 month			
Hyperlink to your company website from IIAND website	✓	✓	✓		
Free Advertising in IIAND's Newsletter	1/4 page	1/6 page	1/8 page		
Recognition as Sponsor of webinars	х				
Annual Convention					
Special recognition at event with speaking time and free		Opening			
advertising in convention publication	Banquet	Reception			
Recognition as Partners at all Convention events	✓ ✓	√	✓	✓	✓
Free registration for convention	3	2	2	1	
Free Partner Round Tables	1st	2nd	3rd	4th	
Free Registration for Agent(s) of your choice	3	2	1	10.1	
Golf Team Sponsorship-choose team	4 free golf	2 free golf			
Hole Sponsorship (Pin signage)	2	1			
There openions in a significant	_	_			
Capitol City Conference					
Open mike 2 minutes in front of attendees	✓	✓			
Sponsor Agent of your choice	3	2	1		
Company Rep Registrations	2	2	1		
company nep negliculations		_			
E&O Seminars					
Sponsor Agent of your choice	3	2	1		
openior rigent or your energy		_			
Crop Seminars	1				
Sponsor Agent of your choice	3	2	1		
Summer Classic					
Open mike 2 minutes in front of attendees	<b>✓</b>	✓			
- p	-	2	1		
Sponsor Agent of your choice	3				
Sponsor Agent of your choice  **Golf Team Sponsorship-choose team**	4 free golf	_	1		
**Golf Team Sponsorship-choose team**	4 free golf	2 free golf	1		
**Golf Team Sponsorship-choose team**  **Hole Sponsorship (Pin signage)**		_			
**Golf Team Sponsorship-choose team**  **Hole Sponsorship (Pin signage)**  Sponsor Walking Beer Tour	4 free golf 2	2 free golf  1			
**Golf Team Sponsorship-choose team**  **Hole Sponsorship (Pin signage)**  Sponsor Walking Beer Tour  Speaker/CE sponsor	4 free golf 2 ✓	2 free golf  1  ✓			
**Golf Team Sponsorship-choose team**  **Hole Sponsorship (Pin signage)**  Sponsor Walking Beer Tour	4 free golf 2	2 free golf  1			

# **PARTNERS PROGRAM 2019**

Company Name			<del></del>
Address			
		Zip Code	
Phone		Fax	<del></del>
Website			
Contact Perso	n		
Contact Person			<del></del>
Title			
Phone		_ Email	
Additional Cor	ntacts		
Please provide email newsletter and mem	•	l contacts at your company that	you would like to receive IIAND's
Name		Email	<del></del>
Name		Email	
Name		Email	<del></del>
		_Email	
		Payment	

□ Platinum—\$5000
□ Gold—\$3000
□ Silver—\$1500
□ Bronze—\$750

Please make checks payable to

Independent Insurance Agents of

North Dakota and mail to:

IIAND

PO Box 10993

Fargo, ND 58106.