



## The Power of Partnership

Independent Insurance Agents of North Dakota's Partners Program is designed to leverage the power of collaboration and relationship-building. Using a flexible tiered approach, our Partner Program allows each company to choose a partner tier and tailor that level to give them the most return for their investment. Each partner level provides companies with year-round exposure to our member agencies and their employees.

IIAND membership has grown by 23% this last year to over 100 independent insurance agencies and branches across North Dakota with more than 750 employees.

Our members offer all lines of insurance including: property, casualty, life, health, and crop insurance.

IIAND is affiliated on the national level with Independent Insurance Agents and Brokers of

## Investing in Our Shared Future

Your IIAND Partnership is an investment in the professional development and strength of our industry. As partners, we can work together to share ideas and resources that benefit North Dakota agencies....join forces to recruit and retain the next generation of independent agents. We invite you to join IIAND in protecting, promoting and growing the independent insurance agency system in North Dakota.



Independent Insurance  
Agents of North Dakota

*For more information contact Jeff Kleven, Executive Director / [jeff@iiand.org](mailto:jeff@iiand.org) / (701) 640-0593*

# PARTNERS PROGRAM 2019

## Benefits at-a-glance

Partner Levels	Diamond \$7,500	Platinum \$5,000	Gold \$3,000	Silver \$1,500	Bronze \$750
<b>Special Recognition</b>					
Recognition as Partner in each issue of IAND Newsletter	Name	Name	Name	Name	Name
Feature "Partners of the Month" in IAND Newsletter	✓	✓	✓		
List partner sponsorship on IAND website	✓	✓	✓	✓	✓
Banner Ad on IAND website with Hyperlink	2 months	1 month			
Hyperlink to your company website from IAND website	✓	✓	✓		
Free Advertising in IAND's Newsletter	1/4 page	1/6 page	1/8 page		
Recognition as Sponsor of webinars	x				
<b>Annual Convention</b>					
Special recognition at event with speaking time and free advertising in convention publication	Banquet	Opening Reception			
Recognition as Partners at all Convention events	✓	✓	✓	✓	✓
Free registration for convention	3	2	2	1	
Free Partner Round Tables	1st	2nd	3rd	4th	
Free Registration for Agent(s) of your choice	3	2	1		
Golf Team Sponsorship-choose team	4 free golf	2 free golf			
Hole Sponsorship (Pin signage)	2	1			
<b>Capitol City Conference</b>					
Open mike 2 minutes in front of attendees	✓	✓			
Sponsor Agent of your choice	3	2	1		
Company Rep Registrations	2	2	1		
<b>E&amp;O Seminars</b>					
Sponsor Agent of your choice	3	2	1		
<b>Crop Seminars</b>					
Sponsor Agent of your choice	3	2	1		
<b>Summer Classic</b>					
Open mike 2 minutes in front of attendees	✓	✓			
Sponsor Agent of your choice	3	2	1		
**Golf Team Sponsorship-choose team**	4 free golf	2 free golf			
**Hole Sponsorship (Pin signage)**	2	1			
Sponsor Walking Beer Tour	✓	✓	✓		
Speaker/CE sponsor	✓	✓			
Dinner Sponsor	x	x			
Company Rep Registrations	2	2	1		
<b>**Benefits can be tailored to optimize your company's emphasis.</b>					

# PARTNERS PROGRAM 2019

## About your Company

Company Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Website \_\_\_\_\_

## Contact Person

Contact Person \_\_\_\_\_

Title \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

## Additional Contacts

Please provide email addresses of any additional contacts at your company that you would like to receive IAND's newsletter and member emails.

Name \_\_\_\_\_ Email \_\_\_\_\_

Name \_\_\_\_\_ Email \_\_\_\_\_

Name \_\_\_\_\_ Email \_\_\_\_\_

Name \_\_\_\_\_ Email \_\_\_\_\_

## Partnership Level and Method of Payment

Diamond—\$7500

Platinum—\$5000

Gold—\$3000

Silver—\$1500

Bronze—\$750

*Please make checks payable to  
Independent Insurance Agents of  
North Dakota and mail to:*

*IAND  
PO Box 10993  
Fargo, ND 58106.*