

**“I’VE LEARNED
SO MUCH FROM
THE AGENTS
I’VE MET.”**

“The Big “I” and the North Dakota association are a constant advocate for independent agency owners and our staff. I’ve learned so much from the agents I’ve met who share their wisdom and encouragement. I’m proud to be among the ranks of Big “I” agents.”

- Jared Blackwood, Bain Agency

BIG i SM

TAP INTO THE
**MANY RESOURCES &
PRODUCTS AVAILABLE**
EXCLUSIVELY TO BIG “I” MEMBERS



BUILD



GROW



THRIVE

RESOURCES

Agency Universe Study
Agents Council for Technology
Ask an Expert
Best Practices
Big “I” Career Center
Diversity Task Force
E&O Risk Management
Government Affairs
IA Magazine
InVEST
Independentagent.com
InsurPac
Legal Advocacy
Market Share Report
Media Relations
Trusted Choice Disaster Relief Fund
Trusted Choice®
Virtual University
Young Agents

PRODUCTS

Big “I” Market Access
Caliper
Eagle Agency
Employee Benefits
Exclusive Workers Comp Program
Flood
Home Business Coverage
InsurBanc
Life & Health
Professional Liability
Publications
Retirement Plans
TrustedChoice.com
Umbrella



WWW.IIAND.ORG

JOIN TODAY!

**INDEPENDENT INSURANCE
AGENTS OF NORTH DAKOTA**



WE UNDERSTAND WHAT MATTERS MOST TO YOU AND WE HAVE THE TOOLS TO HELP —THAT'S OUR JOB.

You've made the choice to build your agency on independence, but that doesn't mean you're alone. Join the Independent Insurance Agents & Brokers of **NORTH DAKOTA**—and become part of the Big "I", a network of more than a quarter million independent insurance professionals nationwide that receives advocacy, market access and technical expertise from the industry's thought leader.

Let us do some of the heavy lifting so you can focus on what's important—running a successful agency.

ADVOCACY



When independent agents need a voice in Bismark or Washington, D.C., legislators listen to the Big "I".

Our government affairs teams work around the clock to protect your clients and your livelihood. Combine our expertise with the voice of independent agents—and a million-dollar PAC—and we've got the power to protect your independence year-round. We will fight for you on flood insurance, health care, taxes, Crop and Department of Labor and more while you run your agency.

EXPERTISE



We analyze industry trends so you don't have to.

We tap into the strategies of Best Practices agencies—the most successful agencies in country, in six different revenue categories—to create resources to help you build a better agency. Add to that our award-winning publications with content specifically targeted for agency principals and production staff and you've got what you need to stay on top of industry trends and coverage issues. And if you are in a pinch, Big "I" members have direct access to "Ask an Expert", a service that provides quick answers to tough coverage and technical questions.

COVERAGE



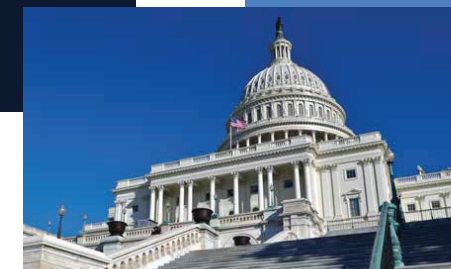
Protect your agency and access markets when you need them.

Leverage the industry's superior E&O coverage, backed by an expert claims team. Our risk management resources help your agency avoid common mistakes. Big "I" Markets, our online market access system available exclusively to Big "I" members, features no fees, no volume commitments and competitive commissions. Members can access a suite of top-tier products including affluent homeowners, bonds, commercial packages, and non-standard homeowners.

BUILD YOUR BUSINESS
EMPOWER YOUR EMPLOYEES

DISCOVER BEST PRACTICES
FIND MARKET ACCESS
GAIN ONLINE REFERRALS

ACCESS SUPERIOR E&O COVERAGE
ASK AN EXPERT
A VOICE ON CAPITOL HILL



OUR MISSION IS TO HELP INDEPENDENT AGENCIES SUCCEED —AND WE WANT TO HELP YOU.

INCREASE PRODUCTIVITY

Help your staff maximize their productivity through publications, continuing education, and training created specifically for independent agents.

LEVERAGE OUR INSIDER EXPERTISE

We've got professionals armed with years of experience working with the North Dakota insurance department and local legislators to guide you. When you need us, our team is only a phone call, or email away.

BUILD YOUR BUSINESS

Boost your business by co-branding with Trusted Choice®, the national brand for independent agents and brokers. Our national staff will provide your agency with a one-on-one review of your website and social media to ensure your value proposition is front-and-center with clients and prospects.

JOIN TODAY

You may be surprised how **easy** and **cost effective** it is to join the Independent Insurance Agents of **NORTH DAKOTA**, contact Jeff today!

CONTACT JEFF KLEVEN

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Fargo, ND 58106
701-640-0593

Access a membership application
online at www.iiand.org