

IIAND**DDDD**

 **The Power of Partnership**

Independent Insurance Agents of North Dakota’s Partners Program is designed to leverage the power of collaboration and relationship-building. Using a flexible tiered approach, our Partner Program allows each company to choose a partner tier and tailor that level to give them the most return for their investment. Each partner level provides companies with year-round exposure to our member agencies and their employees.

IIAND continues to see steady membership growth year over year encompassing over 120 independent insurance agencies and branches across North Dakota with more than 750 employees.

Our members offer all lines of insurance including: property, casualty, life, health, and crop insurance.

IIAND is affiliated on the national level with Independent Insurance Agents and Brokers of America (IIABA) and the Trusted Choice® Brand.

**Investing in Our Shared Future**

Your IIAND Partnership is an investment in the professional development and strength of our industry. As partners, we can work together to share ideas and resources that benefit North Dakota agencies….join forces to recruit and retain the next generation of independent agents. We invite you to join IIAND in protecting, promoting and growing the independent insurance agency system in North Dakota.



***For more information contact Jeff Kleven, Executive Director /*** ***jeff@iiand.org*** ***/ (701) 640-0593***

**PARTNERS PROGRAM 2022**

**Benefits at-a-glance**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Partner Levels** | **Diamond****$7,500**  | **Platinum** **$5,000**  | **Gold****$3,000**  | **Silver** **$1,500**  | **Bronze****$750**  |
| **Special Recognition** |
|  | **Name** | **Name** | **Name** | **Name** | **Name** |
| **Feature "Partners of the Month” in IIAND Newsletter** |  |  |  |  |  |
| **List partner sponsorship on IIAND website** |  |  |  |  |  |
| **Banner Ad on IIAND website with Hyperlink** | **2 months** | **1 month** |  |  |  |
| **Hyperlink to your company website from IIAND website** |  |  |  |  |  |
| **Free Advertising in IIAND's Newsletter** | **1/4 page** | **1/6 page** | **1/8 page** |  |  |
| **Recognition as Sponsor of webinars** | **x** |  |  |  |  |
| **Big I Winter Classic – February 24 & 25, 2022 – Grand Forks, ND**  |
| **Open mike 2 minutes in front of attendees** | **** | **** |  |  |  |
| **Sponsor Agent of your choice**  | **3** | **2** | **1** |  |  |
| **Company Rep Registrations** | **2** | **2** | **1** |  |  |
| **Big I Capitol City Conference – June 8 & 9, 2022 – Bismarck, ND**  |
| **Open mike 2 minutes in front of attendees** |  |  |  |  |  |
| **Sponsor Agent of your choice**  | **3** | **2** | **1** |  |  |
| **\*\*Golf Team Sponsorship-choose team\*\*** | **4 free golf**  | **2 free golf** |  |  |  |
| **\*\*Hole Sponsorship (Pin signage)\*\*** | **2** | **1** |  |  |  |
| **Sponsor Walking Beer Tour**  | **** | **** | **** |  |  |
| **Speaker/CE sponsor** | **** | **** |  |  |  |
| **Dinner Sponsor** | **x** | **x** |  |  |  |
| **Company Rep Registrations** | **3** | **2** | **1** |  |  |
| **Farm Seminars** |  |
| **Sponsor Agent of your choice**  | **3** | **2** | **1** |  |  |
| **Crop Seminars** |
| **Sponsor Agent of your choice**  | **3** | **2** | **1** |  |  |
| **Annual Convention – September 7 & 8, 2022 – Fargo, ND**  |
| **Special recognition at event with speaking time and free advertising in convention publication** | **Banquet** | **Opening****Reception**  |  |  |  |
| **Recognition as Partners at all Convention events** | **** | **** | **** | **** | **** |
| **Free registration for convention** | **3** | **2** | **1** | **1** |  |
| **Free Registration for Agent(s) of your choice** | **3** | **2** | **1** |  |  |
| **Team Event Sponsorship-choose team** | **4 free** | **2 free** |  |  |  |
| **Event Sponsorship Signage** | **2** | **1** |  |  |  |
| ***\*\*Benefits can be tailored to optimize your company’s emphasis.***  |

**PARTNERS PROGRAM 2022**

**About your Company**

**Company Name \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Address \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**City\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ State\_\_\_\_\_\_\_\_\_\_\_ Zip Code\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Phone \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Fax \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Website \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Contact Person**

**Contact Person \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Title \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Phone \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Email \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Additional Contacts**

**Please provide email addresses of any additional contacts at your company that you would like to receive IIAND’s newsletter and member emails.**

**Name \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Email \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Name \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Email \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Name \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Email \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Name \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Email \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

***Independent Insurance Agents of North Dakota****,*

*PO Box 10993, Fargo, ND 58106.*

*\_\_\_ Check Enclosed, payable to IIAND*

 *\_\_\_Invoice me now*

*\_\_\_Invoice me after January 1st*

***For more information contact Jeff Kleven,*** ***jeff@iiand.org*** ***/ (701) 640-0593***

**Partnership Level and Method of Payment**

**□ Diamond—$7500**

**□ Platinum—$5000**

**□ Gold—$3000**

**□ Silver—$1500**

**□ Bronze—$750**